



# A new perspective on urban style.

The new Hyundai BAYON is a compact and elegant crossover SUV, boasting a bold new design alongside advanced safety features, impressive practicality, and a spacious interior designed to elevate your driving experience.

A refreshed design with sharp lines, eye-catching proportions, and an elegant interpretation of our roominess design language make the BAYON stand out from the crowd, offering a harmonious balance of form and function





# Ruggedly refreshed.

The new BAYON makes a bold return with a refreshed, eye-catching design. Its sleek Seamless Horizon front lighting signature seamlessly integrates an LED Daytime Running Light bar, enhancing the car's robust appearance with the newly designed bumper and radiator grille.

### Powerful elegance.

Upgraded with robust new design elements, new BAYON catches the eye with its sharp and distinctive crossover design. Angular lines and triangular shapes emphasise width for a strong, modern look.





#### The Front.

The newly designed grille opens at the bottom, creating a solid stance. The arrow shaped headlamps harmonise with sleek new Seamless Horizon LED Daytime Running Lights to give the front a sleek, futuristic look.

#### The Side.

profile.

On the side, the dynamic shoulder draws the eye into the strong graphic features, the powerful c-pillar form, and the wedge-shaped



#### The Back.

The arrow-shaped LED rear combination lamps, connected by a red accent line, sweep outward to the edges, creating a wider dynamic stance. A new, full-width skid plate integrates into the design, further enhancing the BAYON's athletic look.

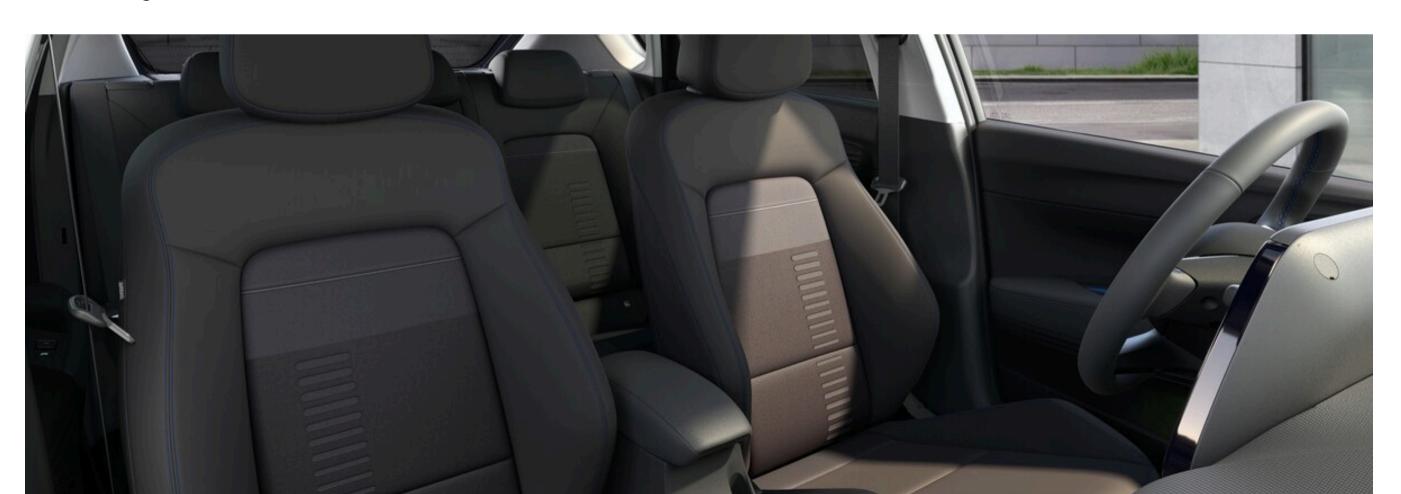


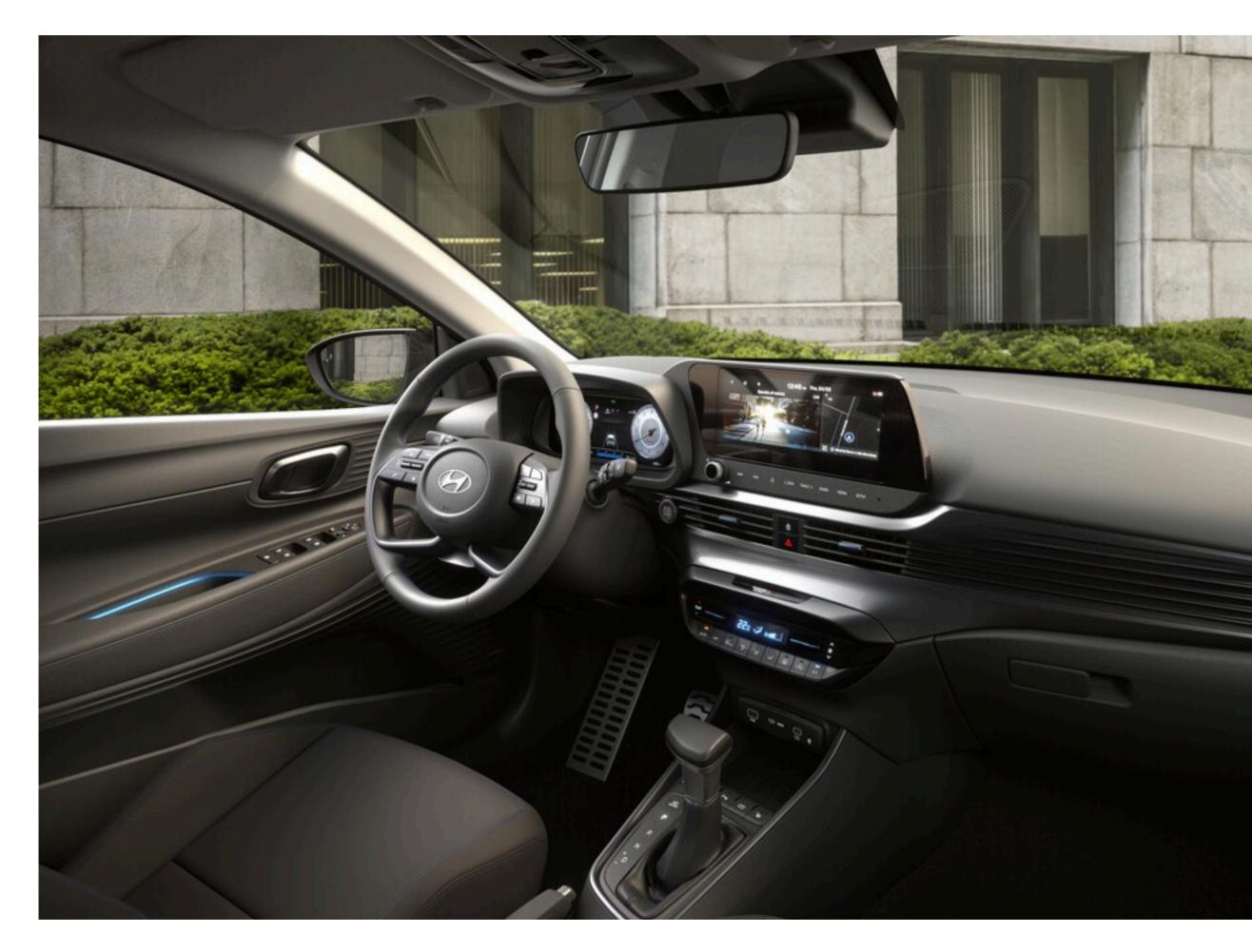
## A new perspective.

See things from a new perspective. new BAYON is a small-on-the-outside, big-on-the-inside crossover SUV, designed for maximum comfort and excellent visibility thanks to its high seating position. Command the road from the new BAYON's elevated driving position, while enjoying the comfort and support of high-quality fabric seats designed for easy entry and exit.

The new BAYON's refreshed interior offers a welcoming atmosphere with customisable 64-color ambient lighting to tailor the mood to your preference. For a unique touch, choose the available blue interior pack, adding distinctive blue accents and stitching to the cockpit.

Experience the new BAYON's elegant, high-tech interior with its visually integrated dual 10.25" screens. The digital cluster and central touchscreen combine for a seamless look and intuitive user experience, complete with split-screen functionality for multitasking.







### **New BAYON Colours.**

Choose from a wide range of exterior colours to create a new BAYON that is best matched to your personal style.



Meta Blue (Pearl)\*



Phantom Black (Metallic)\*







Mangrove Green (Metallic)\*

\* All colours are an additional cost option except from Mangrove Green (Metallic)\*.



Atlas White (Metallic)\*



Dragon Red (Pearl)\*





Aurora Grey (Pearl)\*



Lucid Lime (Metallic)\*

Lumen Grey (Pearl)\*

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#### lyundai Motor UK Ltd

Ground Floor, Birchwood Building

Springfield Drive Leatherhead KT22 7LP T: 0800 981 981

www.hyundai.co.u

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