

Discover INSTER.



함께 할래요?

Are you in?

A small EV that makes a big statement, INSTER is redefining what you can expect from a car in this class. All in on roominess – and with a distinct look that doesn't shy away from a bold bit of drama – it's designed to be the perfect space for you.

Time to discover everything INSTER offers. Are you in?

Perfect for small spaces and big moments.

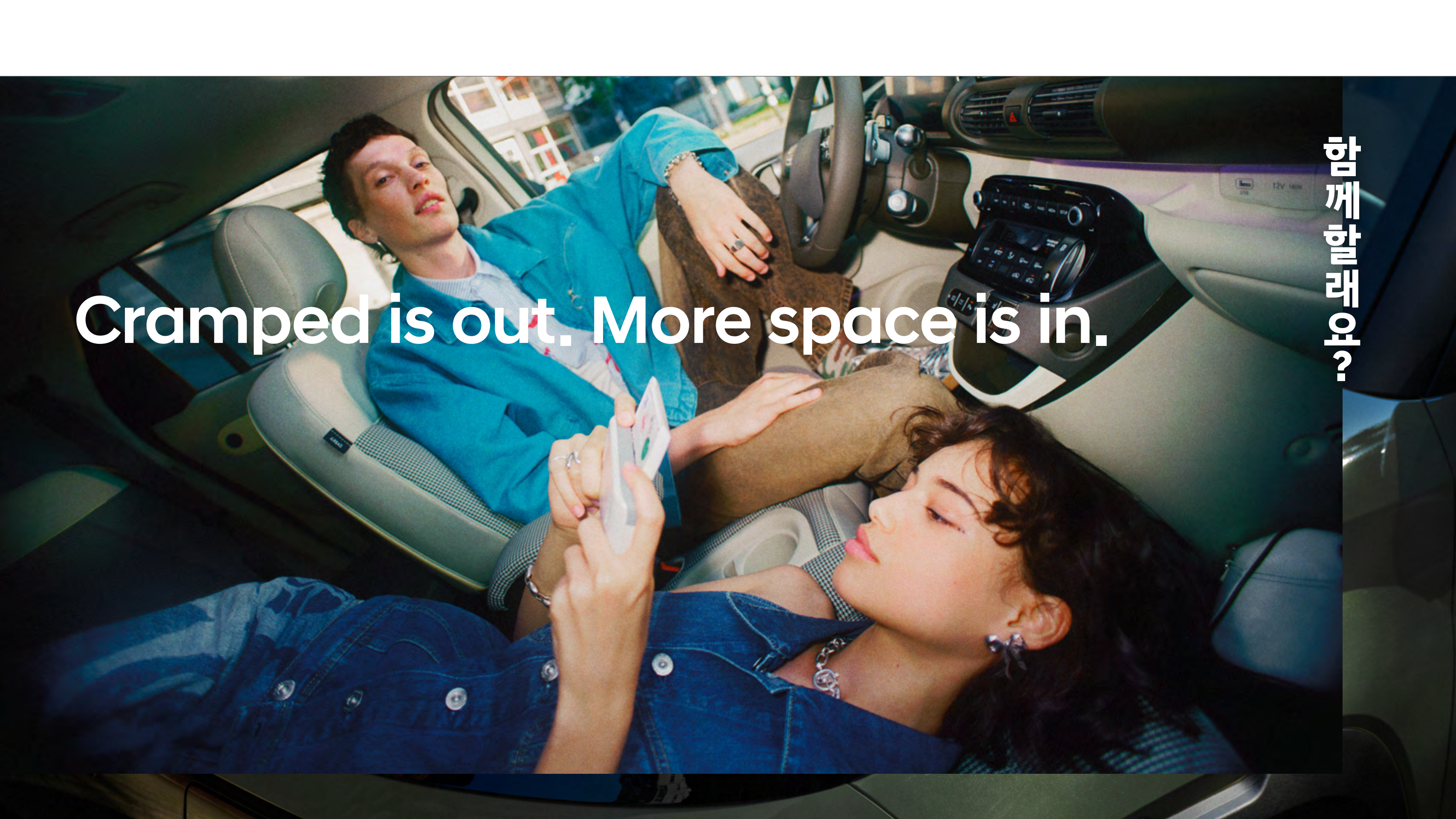




Your next big thing is a small thing.

With INSTER – boring is out and your own style is in. Bringing the robust edge of SUV design to a compact electric city car, INSTER's stand out look will have heads turning everywhere you go.



A young man and woman are lying down in the back of a car, appearing relaxed and comfortable. The man is wearing a blue jacket and the woman is wearing a blue denim shirt. They are both looking towards the camera. The car's interior is visible, including the seats, dashboard, and steering wheel. The text "Cramped is out. More space is in." is overlaid on the image.

Cramped is out. More space is in.

함께할래요?



All in on roominess.

Good things come in little packages. Thanks to its flat EV floor, super flexible rear seats and a high roof SUV silhouette, INSTER delivers an amazing amount of interior space for an A-segment city car.

Rear passengers will love the generous legroom – and depending if you need more boot space or more legroom for your rear passengers, you can slide the rear seats forwards and backwards by 16 cm!

Versatility and convenience highlights.



Cramped is out. More loading space is in. All seats fold flat.



Wireless charging tray.



USB-C ports in front and rear.

함께 할래야?

Get connected in style.



Big time connectivity in a small car.

INSTER provides the kind of seamless connectivity and advanced infotainment you expect and comes equipped with both a 10.25” digital

cluster and 10.25” centre touchscreen as standard – and yes of course, you can mirror your smartphone onto the big screen too.

Use your smartphone to lock, unlock and start INSTER.

Now you can leave your car key at home. For more convenience, INSTER can be locked, unlocked and started via smartphones or Apple Watch*.

We are proud to offer Hyundai Digital Key 2 Touch in the INSTER as a further component of our innovative Bluelink Connected Car Services. You can also easily share Hyundai Digital Key 2 Touch with additional smartphones – so your family and friends can enjoy access to the vehicle after saving it in their phone's wallet.



함께할래요?

Bluelink

Connected Car Services.

INSTER is equipped with Bluelink Connected Car Services – delivering seamless connectivity via smartphone app or touchscreen display – with online voice recognition and a wide range of features to make your drive more convenient and enjoyable. A free 10-year subscription to Bluelink LITE and a 6-month free trial of Bluelink PRO is included with the navigation system. Take advantage of real-time data – like traffic, parking and local charging station info – as well as Connected Routing, our online navigation system. And thanks to Over the Air (OTA) software updates you'll always have the latest map and Infotainment versions.

EV performance.



Regenerative braking and i-Pedal.



INSTER's Regenerative Braking System 2.0 charges the battery while driving by using the electric motor to slow the vehicle. You can control the level of energy that the system regenerates and stores in the battery by adjusting the level of regenerative braking with the steering wheel-mounted paddle shifters. The higher the level, the more the car slows and charges the battery when you take your foot off the accelerator. There is also i-Pedal mode, which allows acceleration/deceleration as well as stopping, by using only the accelerator pedal.

Waiting is out. Fast-charging is in.



All in on charging faster and driving farther, INSTER has the capacity to charge from 10 to 80% in 30 minutes – so you'll be in and out of the charging station in the time it takes to grab a coffee and check your messages.**



And with two batteries to choose from: a 42 kWh and a 49 kWh version that delivers a segment-leading range of up to 370 km – you won't be stopping to charge that often anyway.***

Vehicle-to-Load technology.



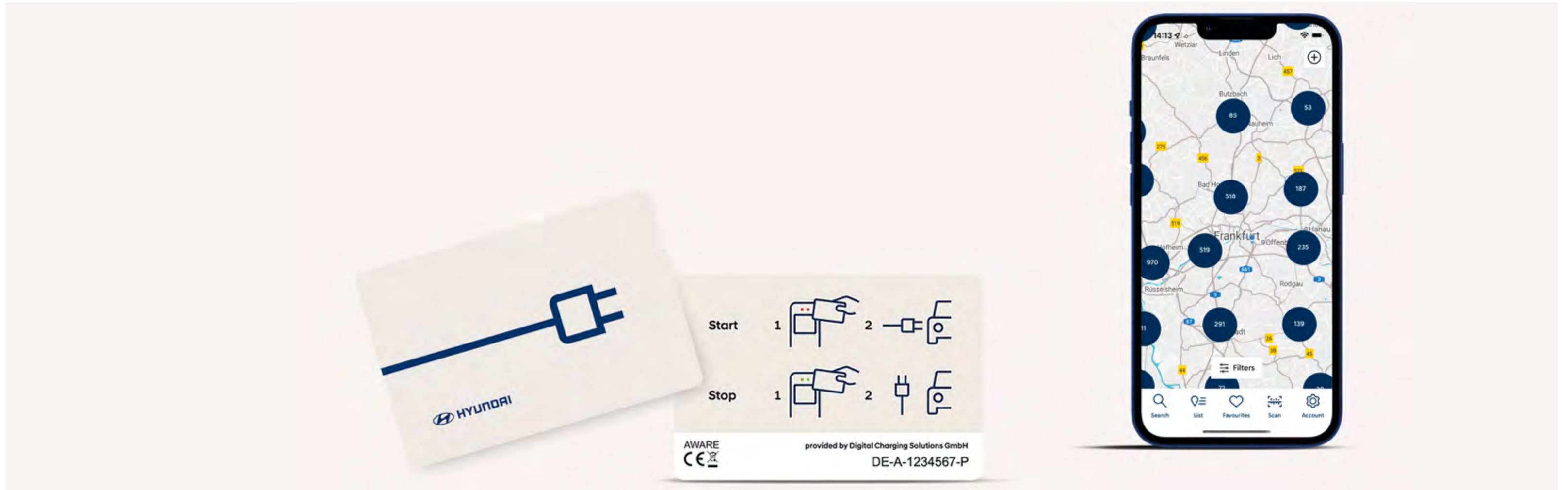
Simply plug in your laptop or e-bike to charge them, just like at home. There's a 230V socket located in the centre console as well as a converter that plugs into the exterior charging port, which provides up to 3.6 kW power – even when the vehicle is turned off.

Electric vehicle route planner.



Enjoy the peace of mind of always knowing where your next charge is. Enter a destination and the navigation automatically suggests charging points on the route. INSTER shows you real-time charging station information such as location, connector types and availability.

Charge myHyundai.



Charging your electric vehicle has never been easier or more accessible. Welcome to Charge myHyundai: a comprehensive and easy-to-use public charging solution that gives you access to over 800,000 charge points in 29 European countries. Enjoy easy cross-border charging with one single contract through e-roaming. 1 App. 1 Card. 1 Invoice.

That means no hassles thanks to a streamlined one-payment solution. And we offer several attractive tariff models to fit your needs. For more information, visit the Charge myHyundai website in your country: www.chargemyhyundai.com

IONITY high-power charging network.



IONITY makes long distance travel with electric vehicles the new normal – building and operating a high-power charging network along Europe’s highways, using state-of-the-art technology with a charging capacity of up to 350 kW. You benefit from maximum charging speeds and short

charging times while always being provided with 100% renewable energy for emission-free and carbon neutral driving. IONITY is part of Hyundai’s pan-European public charging service, Charge myHyundai. For more information visit www.chargemyhyundai.com



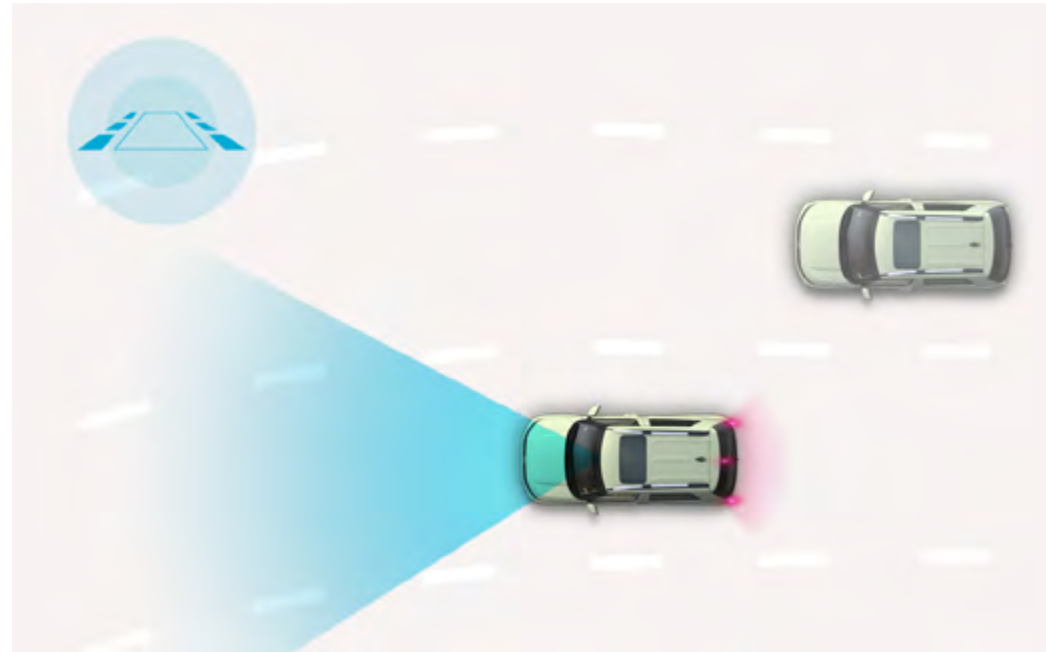
Hyundai SmartSense

Hyundai SmartSense



Forward Collision-avoidance Assist with Junction Turning (FCA-JT).

The FCA system automatically brakes when it detects sudden braking by the car ahead or detects pedestrians or cyclists in your path. During cross intersection turning, it brakes if there is a risk of collision with an oncoming vehicle. ◇



Navigation-based Smart Cruise Control (NSCC-C).

Utilizes INSTER's state-of-the-art navigation system to anticipate upcoming curves or straights on highways and automatically adjusts your speed for safer driving. ◇



Blind Spot Collision-avoidance Assist (BCA).

Using two radar sensors in the lower rear bumper, the system warns you of traffic in the blind spot area. Should you set the turn indicator in such a situation, it will sound an acoustic and visual alert. ◇

Hyundai SmartSense



Lane Following Assist (LFA).

When activated, Lane Following Assist provides slight steering inputs to keep the vehicle centred in its lane at speeds between 0 and 140 kilometres per hour on highways and city streets. ♦



Parking Collision-Avoidance Assist-Reverse (PCA-R).

Enjoy additional safety when navigating narrow parking spaces in reverse gear. When a collision risk with pedestrians or obstacles is detected, the system warns you and automatically engages the brakes. ♦



Surround View Monitor (SVM).

Tight parking garage? Small car wash? No problem. The surround view monitor gives you a 360-degree view of the area to make manoeuvring confined spaces easy and safer. Four high-definition cameras show you the surroundings in real time. ♦



All in on new adventures.

INSTER Cross



Designed for the great outdoors.

Adapted for the urban jungle, INSTER Cross is designed for adventure with unique 17" alloy wheels, bold black wheel claddings and an optional roof basket for all your outdoor equipment. Pack up your gear and let's go. INSTER Cross is ready.





Outgoing on the inside too.

INSTER Cross gives you the sporty option of seats finished in a special grey fabric with lime-yellow accents, complemented by lime-yellow accents on the dashboard and centre console. Thanks to its flat EV floor, super flexible fold flat seats and a high-roof SUV silhouette, INSTER Cross delivers an amazing amount of interior space for a city car.

Personalise your perfect version.

Express yourself and choose from nine exterior colours. On top of that, the option of a two-tone roof in Abyss Black gives you even more possibilities to personalize your INSTER to fit your individual style.

Next to the nine exterior colours you can choose from for INSTER – INSTER Cross is also available in Amazonas Green Matte – which is exclusive to this rugged, adventure-ready trim. Dedicated 17” alloy wheels round out the look.



Black one-tone.



Newtro Beige / Khaki Brown two-tone.



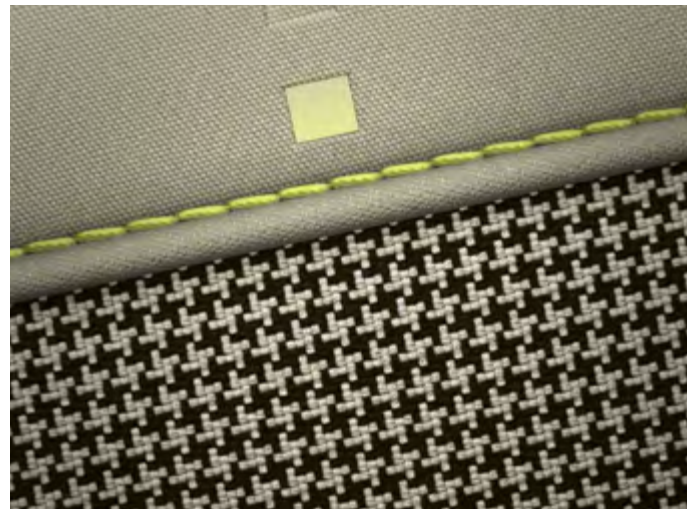
Dark Pebble Grey one-tone.
INSTER Cross.

Interior colours.

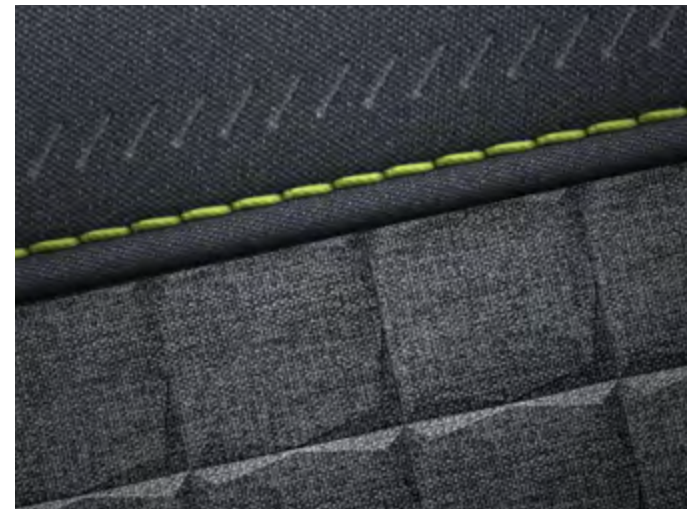
Interior colour choices include Black one-tone cloth, and a Khaki Brown and Newtro Beige two-tone cloth version featuring Pepita patterns. INSTER Cross offers the additional option of a Dark Pebble Grey one-tone cloth.



Insert local naming.
Insert local naming.



Insert local naming.



Insert local naming.

Recycled PET plastic is used extensively throughout the interior.

Seat coverings: 100% Recycled PET

Headliner: 85% Recycled PET.

Floor Carpet: 100% Recycled PET
(Khaki Brown and Newtro Beige)

Floor Carpet: 70% Recycled PET
(Black one-tone)

Floor Carpet: 30% Recycled PET
(Dark Pebble Grey one-tone)

Dimensions.

INSTER

Unit: mm



Overall Width 1,610
Wheel Tread (15"/ 17") 1,414 / 1,402



Wheel Tread (15"/ 17") 1,425 / 1,413

Overall Height
1,610
(incl. roof rail)



Overall Length 3,825
Wheel Base 2,580

Dimensions.

INSTER Cross
Unit: mm



Overall Width 1,610
Wheel Tread 1,402



Wheel Tread 1,413

Overall Height
1,715
(incl. roof basket)



Overall Length 3,845
Wheel Base 2,580

Specifications.

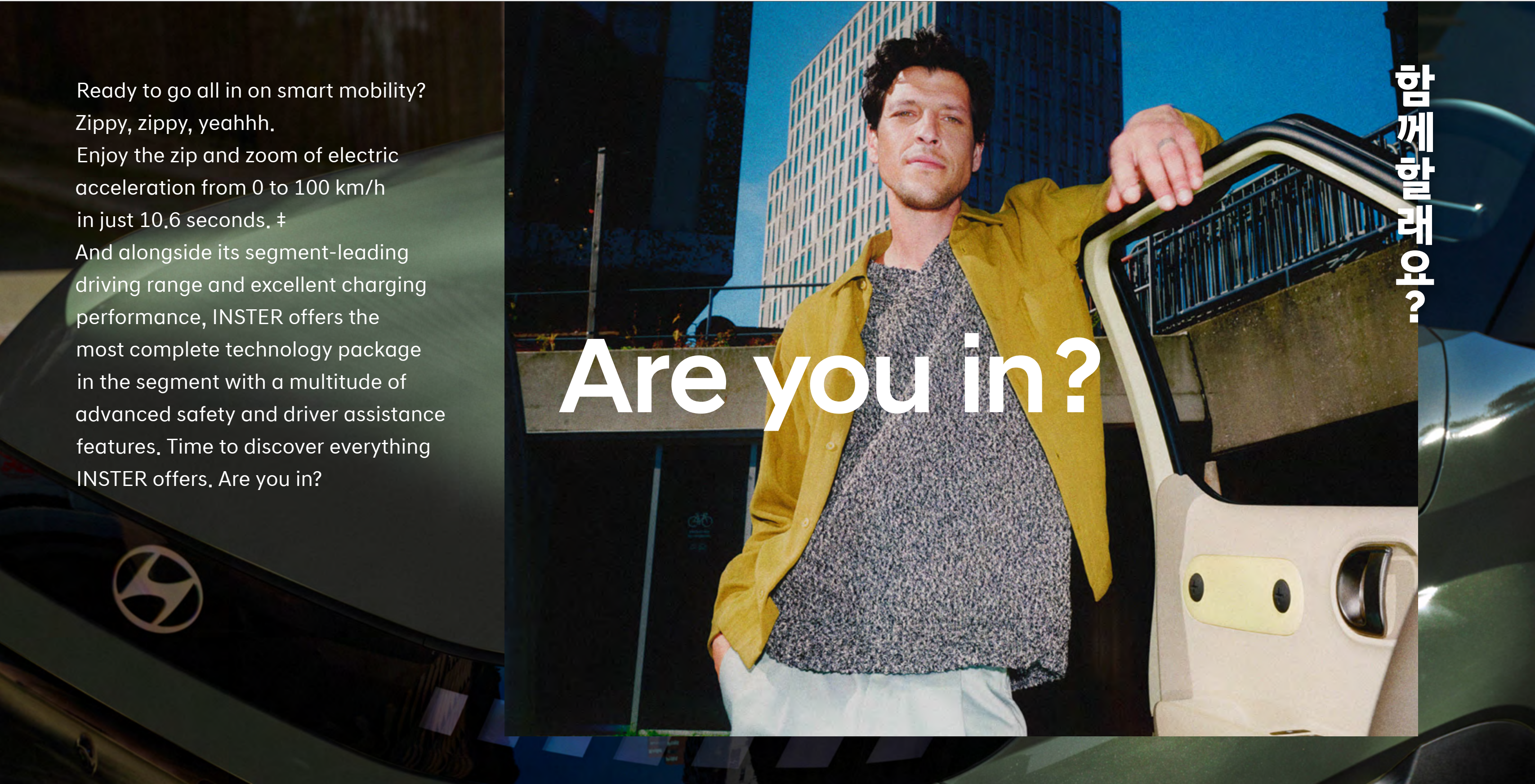
Type		42 kWh		49 kWh	
Motor Type		Permanent Magnet Synchronous Motor (PMSM)		Permanent Magnet Synchronous Motor (PMSM)	
Max. Power (kW / rpm)		71.1 / 4800~13000		84.5 / 5600~13000	
Max. Power (PS / rpm)		97 / 4800~13000		115 / 5600~13000	
Max. Torque (Nm / rpm)		147 / ~4600		147 / ~5400	
Battery					
Type		Lithium-Ion		Lithium-Ion	
Capacity (kWh)		42		49	
On Board Charger (OBC)					
Max Capacity (kW)		10.5		10.5	
Performance					
Max. Speed (km/h)		140		150	
Acceleration 0-100 km/h (sec)		11.7		10.6	
CO ₂ Emissions / Efficiency / Range		Wheels size 15"		Wheels size 17"	
CO ₂ combined (g/km)		0		0	
Energy consumption combined (kWh / 100km)		14.3		15.6	
Driving Range (km)*		327		303	
Charge Time					
Standard (AC)	10.5 kW OBC (10-100%)	Approx 4 h		Approx 4 h 35 min	
Quick Charge (DC)	50 kW (10-80%)	Approx 55 min		Approx 55 min	
	100 kW (10-80%)	Approx 39 min		Approx 39 min	
	120 kW (10-80%)	Approx 30 min		Approx 30 min	
Weight		INSTER		INSTER Cross	
Curb Weight (kg)		1,305 – 1,393		1,335 – 1,423	
Roof Rack Load (kg)		100		100	
Vertical Load (kg)		75		75	

* Range according to WLTP cycle. Driving range may vary slightly depending on road conditions, your driving style and the temperature. It is also dependent on the type of tyres equipped.

Ready to go all in on smart mobility?
Zippy, zippy, yeahhh.
Enjoy the zip and zoom of electric
acceleration from 0 to 100 km/h
in just 10.6 seconds. ‡
And alongside its segment-leading
driving range and excellent charging
performance, INSTER offers the
most complete technology package
in the segment with a multitude of
advanced safety and driver assistance
features. Time to discover everything
INSTER offers. Are you in?

Are you in?

함께할래요?



- * The Hyundai Digital Key 2 feature requires a compatible mobile device, Bluelink app installation and an active subscription. Features, app and specifications are subject to change. The Hyundai Digital Key 2 can be shared via the Wallet app (Apple Wallet, Samsung Wallet, and Google Wallet) on your mobile device. Shared keys can only be used on devices that are compatible with Hyundai Digital Key 2. For more details, see the owner's manual and the Bluelink terms of use. Smartphone and screen are shown for illustration purposes only.
- ** Charging speed may be limited by the output capacity of the home wallbox or the public charging station.
- *** Range according to WLTP cycle. Driving range may vary slightly depending on road conditions, your driving style and the temperature. It is also dependent on the type of tyres equipped. Technical data not final.
- ‡ Figures quoted are for the 49 kWh long-range battery only.
- ◇ The features shown are intended to assist drivers to engage in safe driving behaviour. They do not relieve the driver from their responsibility to safely operate the vehicle at any time and to adapt their driving based on the driver's capabilities, local traffic rules and the overall road and traffic conditions. The system is not designed to drive the vehicle autonomously. For further information, please refer to the owner's manual.



The Hyundai 5-Year Unlimited Mileage Warranty applies only to Hyundai vehicles that have been originally sold by an authorized Hyundai dealer to an end-customer, as set out in the terms and conditions of the warranty booklet. 8 years or 160,000 km warranty on vehicle battery unit. Local terms and conditions apply. Contact your official Hyundai dealer for further information.

All the information contained in this brochure is provisional and subject to change without notice and is intended only as preliminary notification. Possible variations in the representation of vehicle colours are due to the limitations of printing technology. The products shown correspond to the offer and the range of equipment for European markets. The vehicles shown in this brochure may be equipped with additional equipment at extra cost, and not all model versions are included in this brochure. Hyundai Motor Europe reserves the right to make changes to technical specifications and equipment content without notice.

Please consult your Hyundai dealer for exact details.

Hyundai Motor Company

<http://worldwide.hyundai.com>

GEN. LHD 1224 ENG. WD

Copyright © 2024 Hyundai Motor Europe. All Rights Reserved