

# BAYON



# A new perspective on urban style.

The Hyundai BAYON is a compact and elegant crossover SUV, boasting a bold new design alongside advanced safety features, impressive practicality, and a spacious interior designed to elevate your driving experience.

A refreshed design with sharp lines, eye-catching proportions, and an elegant interpretation of our roominess design language make the BAYON stand out from the crowd, offering a harmonious balance of form and function





# Ruggedly refreshing.

The BAYON makes a bold return with a refreshed, eye-catching design. Its sleek Seamless Horizon front lighting signature seamlessly integrates an LED Daytime Running Light bar, enhancing the car's robust appearance with the newly designed bumper and radiator grille.

# Introducing the new Black Line...

Distinctive black styling gives BAYON a bold, urban identity, with added comfort features



## A confident front.

The BAYON Black Line makes a striking first impression with its black accents, including the door mirrors and beltline, adding a modern, urban edge that sets the Black Line apart.



## Refined inside and out.

Sculpted lines guide the eye to the stylish 16" black alloy wheels, while the interior's black roof lining and privacy glass add a dynamic, confident edge. Step inside, and the Black Line impresses with heated front seats, and a heated steering wheel for everyday comfort.



## A poised back.

At the rear, LED taillights sweep outwards to the edge, while the privacy glass and black accents continue the theme of refined confidence. From front to back, the BAYON projects a compact, energetic presence - ready for city life.



# Powerful elegance.

With robust design elements, BAYON catches the eye with its sharp and distinctive crossover design. Angular lines and triangular shapes emphasise width for a strong, modern look.



## The Front.

The open grille at the bottom, creates a solid stance. The arrow shaped headlamps harmonise with the sleek seamless horizon LED Daytime Running Lights to give the front a sleek, futuristic look.



## The Side.

On the side, the dynamic shoulder draws the eye into the strong graphic features, the powerful c-pillar form, and the wedge-shaped profile.



## The Back.

The arrow-shaped LED rear combination lamps, connected by a red accent line, sweep outward to the edges, creating a wider dynamic stance. A full-width skid plate integrates into the design, further enhancing the BAYON's athletic look.

# A new perspective.

See things from a new perspective. BAYON is a small-on-the-outside, big-on-the-inside crossover SUV, designed for maximum comfort and excellent visibility thanks to its high seating position. Command the road from the BAYON's elevated driving position, while enjoying the comfort and support of high-quality fabric seats designed for easy entry and exit.

The BAYON's refreshed interior offers a welcoming atmosphere with customisable 64-color ambient lighting to tailor the mood to your preference. For a unique touch, choose the available blue interior pack, adding distinctive blue accents and stitching to the cockpit.

Experience the BAYON's elegant, high-tech interior with its visually integrated dual 10.25" screens. The digital cluster and central touchscreen combine for a seamless look and intuitive user experience, complete with split-screen functionality for multitasking.





# BAYON Colours.

Choose from a wide range of exterior colours to create a BAYON that is best matched to your personal style.



**Phantom Black (Metallic)\***



**Atlas White (Metallic)\***



**Lumen Grey (Pearl)\***



**Lucid Lime (Metallic)\***



**Vibrant Blue (Pearl)\***



**Mangrove Green (Metallic)\***



**Aurora Grey (Pearl)\***

\* All colours are an additional cost option except from Mangrove Green (Metallic)\*.

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